



More Lives. Better Reimbursements.

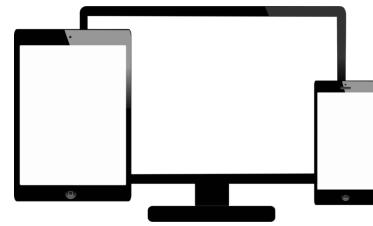
♥♥♥ Happy Valentine's Day from Exemplar!♥♥♥



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Partnership News from the Exemplar Network

[Independent Pharmacy Distributors](#) is Your One Stop Shop for all of Your Pharmaceutical Needs.

Finally, a pharmaceutical wholesaler that understands what pharmacies need.

Because we are pharmacist owned.



"A Wholesaler Independents Can Trust"

Independent Pharmacy Distributor distributes FDA approved generic, brand and OTC products to Independent Retail Pharmacies, Retail Chains, Hospitals and Long Term Care Facilities.

Your one stop shop for all pharmaceutical needs offering:

- Upfront rebated pricing w/ no contracts or monthly minimums
- Free next day delivery including Saturdays
- Low order minimums of \$125.00
- Extended payment terms (30-60 days)
- Full line of both controlled and non-controlled medications
- CSOS Capability
- Fully Track and Trace compliant
- VAWD Accredited



For more information
visit www.ipdpharma.com
or
call 877-690-0473

PROUD PARTNER OF
EXEMPLAR
THE HEALTHCARE PARTNERSHIP ORGANIZATION

**Independent Pharmacy Distributor (IPD) is the
Premiere Distribution Partner of Exemplar
Healthcare Partnership Organization (EHPO)**

"We're extremely proud and excited of the new partnership between IPD and EHPO. As a company that prides itself on doing whatever we can to help the Independent Pharmacy, adding the relationship with Exemplar Health is only going to expand that value to our customers."

Jeremy Mattson
CEO
Independent Pharmacy Distributor, LLC

Independent Pharmacy Distributor is a **VAWD** accredited pharmaceutical wholesaler that distributes FDA approved generic, brand and Over-the Counter products. We service a wide range of customers, including Independent Retail Pharmacies, Retail Chains, Hospitals and Long-Term Care Providers. Established in 2015, IPD is a *pharmacist* owned company not tied to any other wholesaler.



Exemplar Insurance Hits the Mark, Saving Money on Premiums

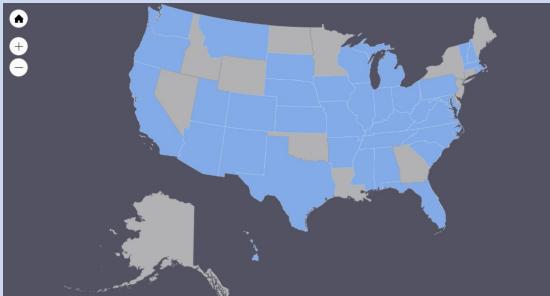
The results are in, and the savings are SOLID. On January 1st 2020, Exemplar Insurance was launched and our agents hit the ground running. Quote after quote, we are seeing typical premium savings of 45% with **BETTER COVERAGE**. Our flagship products, Exemplar Advantage (Level Funded Plan with Reference Based Pricing option) and Advantage Essential (PPO) are targeted at small and midsized businesses, allowing us to cover as few as 2 non-related lives (depending on state) in a small business. Keeping in the spirit of the Exemplar network's primary demands of wanting **more lives** and **better reimbursements**, Exemplar Insurance's new product launch is poised to do just that. By being a vertically integrated product and Exemplar Insurance controlling the majority of the margins in the health insurance product design, rates can be as much as 45% less expensive than other major carriers. This will allow our broker distribution to win **more lives** in the commercial space around all the Exemplar member network locations.

Also, through our PBM, ProRx Solutions, network members stand to earn more money from the prescription side of the medical plan. ***Did you know besides payroll, covering health insurance premiums is usually the second largest expense a small business owner has?*** Now we have a potential solution to save business owners in your community significant dollars. In return, you have the opportunity to reach the ultimate desired outcome in your pharmacy, **More Lives And Better Reimbursements**. If you know of any small business owners in your local community, or would like a quote for your own business, we can help.

*For more information or to request a quote, please call 855-826-3422
or visit www.exemplarinsurance.com*



Welcome, Hoosier State!



Exemplar Health Benefits

Administrator recently expanded its TPA state licensure to new markets including the state of Indiana. States marked in blue are states we are currently licensed in. More coming soon!

To learn more about [EHBA click here](#), or follow us on [LinkedIn](#) to stay up to speed on our news and events.



Anchor Demonstrations

Contact your Account Manager today to schedule an Anchor demonstration to show you the benefits of Anchor Dashboard, a free tool from Exemplar to help bring more lives and better reimbursements to your pharmacy.

Exemplar - Taking the Show on the Road

Our Partner, Independent Pharmacy Distributors will be attending the 2020 PDS show in Orlando, FL

February 27-29, 2020

Make sure you visit them at booth #330 to learn more about how IPD can assist in all of your pharmacy sourcing needs!



STAYING CONNECTED WITH THE NETWORK

Stressed About the Future of Pharmacy?

Need to change your business strategy, but not sure of where to start?

Start by registering for



MASTERING PHARMACY OWNERSHIP WORKSHOP

April 11, 2020 | Houston, TX | 9am - 4pm

Highlights:

- Network with peers
- Key takeaways to easily implement in your pharmacy
- Five educational presentations from industry experts:
 1. Joining a healthcare partnership network
 2. How to keep top employees
 3. Better inventory management
 4. Maximizing your profits
 5. Proven low-cost marketing ideas

Dedicate your day to put your pharmacy business on the right path for 2020!

**Exemplar • Waypoint Pharmacist Advisors • GRX Marketing
InventoryIQ • Porterfield & Company CPA, PLLC**

Register Now at: www.MasteringPharmacyOwnership.com

TIPS FOR PHARMACY OWNERS

Exemplar is committed to helping the independent pharmacy and physician network. Here are some tips to ensure that you thrive in today's world and remain committed to your patients, as well as your surrounding communities for generations to come. Have your own tip or want to be featured in next month's newsletter? Contact us at marketing@exemplarhpo.com

EXEMPLAR
THE HEALTHCARE PARTNERSHIP ORGANIZATION